BETTER DEVELOPMENT: A JUSTICE APPROACH

UNITED EDGE

2020 TRAININGS
Our three-day training will revolutionize the way you work on humanitarian, development, social change, and environmental justice initiatives both professionally and personally.

Our trainings are participatory, innovative and proven to be incredibly impactful. Join us!

CRITICAL THINKING

You will develop the skills to think critically about the systematic challenges facing our sector and wider society and your role in solving them.

LEADERSHIP FOR IMPACT

We will develop you as a leader and make you more effective in bringing about positive change and lasting impact.

TRANSFORMATIVE PROGRAMMING

Justice and rights are the cornerstone of humanitarian, development, social change, and environmental work. With a Justice Based Approach, we reflect on why -- after 25 years of rights-based approaches -- inequality, environmental destruction, discrimination, and impunity are bigger challenges than ever before. During the training, we take cutting-edge approaches one step further by addressing the significant gaps that still exist in human rights based programming.

Addressing power and privilege through critical thinking and reflection improves our effectiveness for grounded change led by the people we serve. We will develop your ability to ask challenging questions and share tools with you that will transform the way you design programmes, lead your teams and live your life.
WHY JUSTICE?
A NEW APPROACH FOR A CHANGING WORLD

Despite massive advances in technology and science and huge aid budgets, most people on the planet don’t reap the harvest promised by economic growth.

Although there have been some small gains, much of the ‘development’ over the past few decades has created an ever-growing gap between rich and poor, environmental destruction on an unprecedented scale and immeasurable human rights abuses that hold up our broken economic and social systems.

While humanitarian and development organisations, environmentalists and national governments continue to strive for a better future for the next generations, it is clear that what we are doing is not enough. Something must change. We must work together in new ways to strive for something more than simply development. We must start to shift historical power dynamics and start to work towards justice.

It’s been 25 years since human rights based approaches were introduced. A Justice Based Approach tackles some of the gaps we already know exist and pushes beyond simple fulfillment of rights to aiming for something far greater and far more profound. It actively addresses broken systems and systemic causes and holds those responsible for human and environmental catastrophes to account. It starts with ourselves and our own organisations re-aligning to the causes we claim to lead. It’s about ensuring that those most affected are those most involved in decisions and no longer looking to outdated, surface solutions to some of the world’s most pressing problems. It provides tools for critical-thinking, leadership, and strategic design.
A JUSTICE APPROACH

TRAINING CONTENT

We will critically challenge and explore many assumptions about methodology and practice in the following areas:

- Strategic Leadership
- Programme Design
- Evidence-based decision making
- Participatory Approaches
- System Analysis
- Privilege and Power
- Rights Based Programming
- Monitoring and Evaluation for Learning
- Ethics and Accountability

We will also explore a number of innovative and exciting practical approaches that you can apply to your work.

The training will challenge you, inspire you and give you the tools to lead environmental, social change, development and humanitarian work that is truly transformative.

PARTICIPANTS

This training is designed for leaders and potential leaders of development and humanitarian agencies, as well as anyone that wants to create positive social change or environmental impact in their work, life and community. We welcome participants from all levels of organisations and from diverse departments to the training, which creates a rich mix of experience and perspectives.

Please note that the training will be conducted entirely in English.

"I never had any training like this before! It gives insights to see systems [and] development work differently, as well as helps individuals to think out-of-the-box."

United Nations FAO, Bangladesh

2020 DATES AND LOCATIONS

Between 2017 and 2019, over 1000 people attended this training from over 400 organisations in 36 trainings all across Asia, the Pacific and Europe. Our rescheduled trainings in 2020 will be in:

Kathmandu, Nepal: 02 - 04 September 2020
Dhaka, Bangladesh: 08 - 10 September 2020
Cox’s Bazar, Bangladesh: 15 - 17 September 2020
Yangon, Myanmar: 28 - 30 September 2020
Phnom Penh, Cambodia: 06 - 08 October 2020
Vientiane, Laos: 14 - 16 October 2020
Phnom Penh, Cambodia: 04 - 06 November 2020
Hanoi, Vietnam: 01 - 03 December 2020
Colombo, Sri Lanka: 08 - 10 December 2020

Additional dates coming soon and private, whole organisation trainings available. Contact info@unitededge.net for more information.
METHODOLOGY
FUN, CREATIVITY AND ACTION

With years of experience in education, training and facilitation, the United Edge team are extremely proud of the responses we receive from participants about both the content and methodology of the Better Development training programme. A full 98% of participants were happy with both content and facilitation in 2018.

We believe that in order to learn, people need to be engaged.

In the words of Daniel Bevan, Director of United Edge, "From the moment the training begins we take each group on a journey into the world of social change. From learning about the history of development and human rights to exploring system analysis and how to develop the most effective indicators for our work, every part of this training leads to the next."

The training is divided into twelve 105 minute sections, each with a specific theme that builds upon the previous sessions.

We use reflection, games, lecture, videos, movement, music, group discussion, tasks, presentations and even mindfulness techniques in our sessions. Every part of the methodology is designed to support people to think critically and creatively.

Additionally, we provide an engaged community, ongoing learning calls and the potential for collaboration long after the training ends -- meaning that the learning is contextualized and put into action by participants in their own work.

"I HAVE ATTENDED DIFFERENT TRAINING SESSIONS, SOME WERE EVEN CONDUCTED ABROAD, BUT I MUST SAY THAT THE TRAINING THAT WE RECENTLY CONCLUDED WAS THE MOST INTERESTING AND FUN. I LOVED THE DIFFERENT METHODS ... EMPLOYED DURING THE TRAINING AND THE LAST ACTIVITY ... WAS JUST INSPIRING."
ADRA, Philippines
The training fee is $450 USD per person for the three day training, which includes:

- Three full days of training led by highly experienced facilitators
- Better Development Resource Pack containing notes from every session and a pre-prepared presentation and session plan to share back with your team
- Ongoing access to our online community of social change makers, including optional quarterly Learning Calls for ongoing professional development
- Lunch and two refreshment breaks each day

A 10% discount is available when you book 10 or more places on a single training.

Groups can be from multiple organisations, provided they book the training together. Donors and organisations have used this as an opportunity to support partners to attend.

We proudly offer a limited amount of financial assistance to help cover part of the fee for people who may otherwise find it difficult to attend. Applicants will be assessed on a case-by-case basis. To apply, please contact us at info@unitededge.net
PAST PARTICIPANTS
OUR MOVEMENT FOR JUSTICE

Our 1000 participants have come from a wide variety of organisations -- from international NGOs (52%) and national NGOs (25%) to UN agencies, government officials, foundations, donors, and independent activists and consultants.

They work to alleviate poverty, respond to humanitarian crises, advocate for human rights, protect the environment, develop health and education, empower young people, women, indigenous communities, differently-abled people and other marginalized groups -- basically from every sphere of humanitarian, development, social change and environmental justice work.

Here are just a few of them...

UNITEDEDGE.NET/EVENTS
TESTIMONIALS
WHAT PAST PARTICIPANTS THINK

WE HAVE RECEIVED MANY STORIES FROM PAST PARTICIPANTS ABOUT THE ENORMOUS IMPACT THIS TRAINING HAS HAD ON THEIR WORK AND LIVES.

"Justice based approach training is completely different than [any other] contemporary training, and it is a must-do training."
UNFPA, BANGLADESH

"It is the best training I have ever had! It helped me think differently, opened my perspective, and [taught] a new way of doing development work!"
WORLD VISION, CAMBODIA

"A must-attend if one wants to be more effective, efficient, just, humane and simply better and smarter."
HUMANITARIAN LEADERSHIP ACADEMY, PHILIPPINES

"It is awesome and vision changing for professionals who want to think and work differently."
OXFAM, INDIA

To hear more from past participants, check out www.unitededge.net/testimonials
THE "Better Development: A Justice Approach" training was launched in May 2017 -- first as a pilot to test the model and then scaled-up based on the positive feedback and results. In 26 months, we have trained people from 427 organisations at 36 separate trainings in 15 countries across Asia, the Pacific and Europe.

This is what our participants have told us:

- **98% of participants would recommend the training to others working for social change**
- **89% of participants now feel able to put their beliefs and passions into action in everyday life**
- **98% of participants are satisfied or greatly satisfied with the training content and facilitation**
- **76% of participants have used aspects of the Justice Based approach in their work since finishing the training**
- **95% of participants agree or strongly agree that the training helped them see things in a new way**

In addition, participants have rated us an average of 6 out of 7 for good value for money and 6.1 out of 7 for relevance to their work. We now have 364 participants as part of our growing online community, forming a learning group for ongoing professional and personal development.
United Edge is a social enterprise that works with change makers to transform our broken systems with alternative models for global justice.

Frances Green, one of our directors at United Edge, leads much of the preparation for the training. An operations and business specialist, she is the principle point of contact for participants and anyone with inquiries about the training. Additional support comes from Tegan Rogers who is a communications specialist for the humanitarian and development sectors.

The training itself is designed and facilitated by Daniel Bevan and Matthew Kletzing, Directors and founders of United Edge. With combined experience of more than 30 years in the humanitarian, development and human rights sectors, they bring to the training a wealth of hands on experience as well as highly developed facilitation skills. Find out more about their areas of expertise and background on our website.
To book your places at the trainings, please visit our website where there is a link to the booking form:

www.unitededge.net/events

Places at the training are extremely limited and many of our trainings get booked up quickly. Please book your place early to avoid missing out.

Once you book your place, you will receive an invoice. We accept payment by international bank transfer and credit card. If you need to pay another way, please get in touch and we will be happy to discuss other options.

Please read the terms and conditions in full before booking, as you will be asked to agree to the cancellation policy when you book.

Please get in touch if you have a request for us to bring the training to your location or if you would like to discuss hosting an exclusive in-house training at your organisation. We also offer other training, coaching and mentoring services, as well as taking on consultancies for like-minded organisations. Find out more on our website.
GOT ANY QUESTIONS?

DON'T BE SHY! E-MAIL US AT INFO@UNITEDEDGE.NET